

THE CITY OF BISMARCK'S

DISADVANTAGED

BUSINESS

ENTERPRISE

GOALS

FOR THE YEAR 2010

**YEAR 2010  
DISADVANTAGED BUSINESS ENTERPRISE GOALS**

**AMOUNT OF 2010 FEDERAL FUNDS**

The City of Bismarck will receive in excess of \$1,300,000 in FTA Federal funds in 2010.

**METHODOLOGY**

*Base Figure:*

The City of Bismarck's race-neutral goal was arrived at by using Example 1 of 49 CFR Section 26.45. In Step 1, the weighted percentage of category usage was determined for the following categories: MATERIALS, PROFESSIONAL SERVICES, CONSTRUCTION and OTHER. The weighted percentage of category usage was found by using the anticipated amounts spent by the above listed categories within the total projected 2010 budget amount (for items being paid for in any part by Federal Match). The base figure was derived by using the available DBEs found within the North Dakota Department of Transportation's DBE Directory for the above listed categories as the numerator; the denominator of each category was found by finding the total number of businesses in our U.S. West Yellow Pages book (No usable data was available on the Census Bureau database for North Dakota). The four quotients (multiplied by the weighted category usage) were then summed together and multiplied by 100, to yield a base figure. Historically, the city of Bismarck has not had an achieved DBE goal above .6% in the last nine years (2000-.6%, 2001-.5%, 2002-.3%, 2003-0%, 2004-0%, 2005-0%, 2006-0%, 2007-0%, 2008-0%, 2009-0%). The median percentage of this group (2000-2009) is 0%.

*Adjustment to Base Figure:*

Step 2 of the process consisted of analyzing any evidence of other applicable factors and adjusting the base factor accordingly. The City of Bismarck believes that by increasing their efforts in DBE outreach, recruitment, certification, public information, and specific company and organizational meetings, and with the combined efforts of the City of Bismarck and the North Dakota DOT DBE staff, that it can increase its DBE Base Figure by 0.7%. Therefore, the 0.3% base figure was adjusted and increased by 0.7% to an overall goal of 1.0%.

Overall Goal:

The Overall DBE Goal for the City of Bismarck is 1.0% (0.3% base figure + 0.7% adjustment factor).

Race- Neutral Goal:

Because of the few DBEs available in the Bismarck area, especially in the operations (day to day) area that our particular contracts offer, the City of Bismarck believes .5% of its 2010 DBE goal will be accomplished through race-neutral means.

Race-Conscious Goal:

Because of its joint efforts with the North Dakota DOT, in addition to increased efforts in the DBE outreach, recruitment, certification, public information, and specific company and organizational meetings, the City of Bismarck believes .5% of its 2010 DBE goal will come from race-conscious efforts.

## DISADVANTAGED BUSINESS GOALS FOR THE YEAR 2010

### Base Figure Calculation and Adjustment

#### Step 1

<u>Category</u>	<u>Percent of 2010 Budget</u>
Materials	8.0
Professional Services	92.0
Construction	0.0
<u>Other</u>	<u>0.0</u>
Total	100.0

Base Figure = [.08 (DBEs in Materials/Total Material Companies) + .92 (DBEs in Professional Services/Total Professional Services Companies) + .00 (DBEs in Construction/Total Construction Companies) + .00 (DBEs in Other/Total other Companies)] x 100.

Base Figure = [.08 (0/10) + .92 (1/354) + .00 (0/11) + .00 (0/1)] = 0.3%

#### Step 2

##### Base Figure Adjustment

The City of Bismarck believes that by combining DBE efforts with the North Dakota DOT and by increasing efforts in DBE outreach, recruitment, certification, public information and specific company and organizational meetings, an incremental adjustment increase of 0.7% to the Base Figure is realistic and achievable.

##### Total Overall Goal

0.3% (base figure) + 0.7% (adjustment) = 1.0% (total overall goal)

##### Total Overall Breakdown

1.0% (overall goal) = .5% (race neutral) + .5% (race conscious)

**YEAR 2010 DISADVANTAGED BUSINESS ENTERPRISE GOALS**

The City of Bismarck hereby adopts these Disadvantaged Business Enterprise Goals for the Year 2010.

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John Warford, President, Board  
of City Commissioners, City of  
Bismarck

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W. C. Wocken, DBE Liaison  
Officer, City of Bismarck